SIGNAGE AND GRAPHICS

Whether your message is large or small, the Convention & Show Services design team can assist you with communicating your message visually. This is achieved by using the latest technology, a high level of detail, and an in-depth knowledge of our environment.

The Convention & Show Services design team supports most digital artwork files allowing us to create signage of any size and on any medium. Please refer to the Digital File Preparation page for more detail and submission info.

Graphics are printed and mounted using high quality material to provide durable pieces that can be preserved for future use, allowing you to save cost and production time. Here is just a small selection of the products we offer:
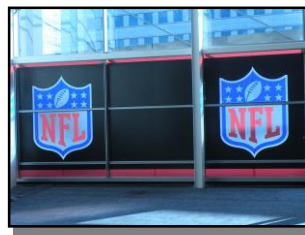

Meterboard Signage

Pull-up Banners

Foamcore Signage

Vinyl & Fabric Banners

Window Clings

22 x 28 Signage

… and much more! Contact a CSS Sales Representative today to discuss the many possibilities and ideas to increase your brand's presence!

Visit us at www.convshow.com for fast and easy online order processing.

DIGITAL FILE PREPERATION

AVOIDING ADDITIONAL COSTS:
Files obtained from the Internet (JPG, GIF, PNG) or artwork created in MS Office applications (Word, Excel, PowerPoint, etc.) are often not suitable for high quality output, and require additional hourly charges. Artwork should be created at actual size; however for larger files, such as banner art work, files can be scaled down to accommodate the limits of the software. Scan should be no smaller than 300dpi at half size. To avoid additional costs associated with these file types, please supply files as defined herein.

File Types We Accept

EPS AI PDF TIFF JPG

For Best results please provide a PDF, but will also accept EPS, AI, INDD, TIFF and JPG

Graphic Elements & Color

PANTONE® OR **CYAN MAGENTA YELLOW K (BLACK)**

Graphic elements should be created using CMYK rather than RGB if possible. As the equipment prints in CMYK, this will allow greater control of color and density. Pantone colors will also be recognized by the equipment and rendered in the closest CMYK match.

Raster vs Vector

VECTOR   RASTER

If you are submitting vector files (please use .eps, .ai or .pdf) then there should be fewer issues.

If you are submitting Raster Files (please use .tiff or .jpg) then submit files with at least 150 DPI at Size to reduce quality issues, we would prefer files at 300 DPI at size.

Fonts

THIS TEXT IS NOT OUTLINED
THIS TEXT IS OUTLINED

To avoid accidental substitution of fonts used in customer provided artwork,

ALL TEXT MUST BE CONVERTED TO OUTLINES.

File Size

Make sure your file is the correct size before sending it to be printed. Files can be submitted at scale (please identify scale in file name). Include bleeds and crop marks if file is edge to edge.

Images

In Illustrator, Indesign or any other program, be sure to embed any linked images or content before sending. If using indesign please use the package function for text and images.